



## Leading you to a Greener Environment

### About the “RCBC Plaza, Leading you to a Greener Environment” project

RCBC Plaza seeks to establish its commitment in implementing best industry practices to improve the building’s performance, heighten its efficiency and reduce its environmental impact, thus working on a Greener Environment for its occupants, guests, and the community.

#### Official Rules

The purpose of the contest is to design a logo for the RCBC Plaza greener environment project. The logo may be used in all media – online, print, merchandise, and other visual collaterals. Following are the official contest rules:

- To be eligible, each entrant must be currently working in RCBC Plaza.
- Individuals may submit no more than two entries (a separate Entry Form must accompany each submission).
- All submitted work must be the original work of the entrant(s) and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images.
- All entries will become the property of the RCBC Plaza Greener Environment project. By submitting an entry, each entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to RCBC Realty Corp.
- Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner’s name, likeness, prize information, and information provided on the entry form for publicity purposes, without further permission or compensation.
- RCBC Plaza reserves the right to modify the winning logo to better fit the needs of the project.
- The decisions of the Selection Committee will be final.

## Logo Design Contest: Official Rules

- The selected winner must submit a scalable vector version of the winning design so that it is adaptable to electronic and print media, to reproduction on small and large surfaces, and to use in color and grayscale.

#### How to Enter

To enter the RCBC Plaza Leading you to a Greener Environment Logo Design Contest, eligible participants must:

- Complete the Official Entry Form (next page)
- Create a logo design that may be picture or text-based or in combination, done by computer in jpeg., psd, or PDF formats (if chosen as winner, one must be able to provide a high resolution vector file) (e.g. in Adobe Illustrator, Photoshop, etc.) or by free-hand in markers, ink, oil, or acrylic.
- Submit your completed Entry Form and logo design to [logodesigncontest@rcbcplaza.com.ph](mailto:logodesigncontest@rcbcplaza.com.ph) in jpg. or PDF format, or for entries done by free-hand, to the Property Management Office by April 8<sup>th</sup> 2016.

#### Selection Criteria

Top entries may be subject to opinion polls. A Selection Committee headed by the RCBC Realty President will evaluate all entries based on the following criteria (though other criteria may be considered):

- *Relevance* – does the entry align with the theme and goal of the “RCBC Plaza Leading you to a Greener Environment” project
- *Originality* – Does the composition exhibit original design, creativity and imagination?
- *Aesthetic Quality* – Does the design command attention? Does it display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?

The winner will be notified via email and/or mobile on April 15<sup>th</sup> 2016 and will receive a P10,000.00 award. The Selection Committee reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.



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**Logo Design Contest: Entry Form**

**Contact Details**

Name:		Company:	
Designation:		Address:	
Mobile No.:		Email:	

**Logo Description**

*Please describe the symbolism behind your logo design:*

**Required Signatures**

By participating in the "RCBC Plaza, Leading you to a Greener Environment" Logo Design Contest, each participant represents and warrants that s/he has read and agrees to be bound by the contest's official rules. Each entrant further understands that upon submission of her/his logo design, s/he will relinquish all claims, rights (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use, and other exploitations of the work, other than the prize awarded to the winning entry. This form must accompany all contest submissions.

Signature		Date:	
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